

February 17, 2019

An Overview of The Iya Foundation Activities

Background

The Iya Foundation is a registered 501(C)(3) non-profit, founded by its CEO, Ms. Iya Bekondo-Granatella, in New Jersey, USA. Iya's experience battling kidney disease and eventual transplant, with a kidney donated by her mother, spurred the creation of this organization. Affirming that education and early detection is critical, the Iya Foundation has as its mission to raise awareness on Kidney diseases as well as raise funds that will benefit low income End Stage Renal Disease (ESRD) patients.

According to the 2017 World Health Organization (WHO) statistics for Cameroon, kidney disease, as an underlying cause of death, accounts for nearly 3,561 deaths in Cameroon annually. That's about 1 of every 62 deaths. About 10 people die of Kidney Disease each day, an average of 1 death every 3 hours. **According to experts, kidney disease is a hidden epidemic affecting more than 850 million people worldwide. It is high time to put the global spread of kidney disease into focus.**

Activities and Accomplishments since inception in 2010

- Donated over 4 million FCFA (\$8200) to the Buea Regional Hemodialysis Clinic (BRHC) through our Global Dialysis Initiative –Vascular Surgery (fistula access) Program. In 2016, ten (10) patients benefitted from this program and successfully received AV fistulas to ease access for dialysis treatment sessions. Each surgery costs about \$500.
- In 2015 and 2016, financially assisted dialysis patients by donating grants of up to \$1000 each to 9 beneficiaries in the U.S.A through The Iya Foundation – Financial Assistance Program. A total of about 10,000 has been donated so far.
- Outreach to millions through our social media platforms and landmark events under the theme “Act for Kidneys”:
 - March Green Campaign: Encourage everyone to wear green for kidney awareness throughout the month of March especially on kidney day.
 - Kidney Sunday Initiatives: Visit Churches to educate communities on kidney disease
 - Humans of Kidneyville: Platform where stories, triumphs and challenges of kidney patients are shared to build a support group.
 - Fish Fridays: Fundraise through the sale of grilled fish. Proceeds go towards the work of the foundation.
- Organize yearly fundraising gala dubbed “HUGS” (Help Us Give Someone hope) Affair.
- In 2013 visited Capitol Hill to advocate for kidney disease with the legislators from the state of Maryland.
- Although our work is primarily in the US and Cameroon, we are gradually extending to and doing work in other African countries such as Nigeria, Ghana, Sierra Leone, and South Africa where we have organized kidney awareness campaigns and supported free health screening events.

Nigeria 2017

The top accomplishment of this project is the transfer of knowledge via the symposium at the federal medical centre Owerri Imo state, where Nephrologists lectured a group of college students on kidney health, and organ donation. Event also included educational programs over the radio.

- Approximately number of students who attended was noted to be 1,000
- They were also screened for kidney disease
- Carried out a march to further bring awareness to the public

Sierra Leone 2017

Outreach at the dialysis clinic in Freetown.

- Educated patients on disease management
 - Management of their diabetes while dealing with End Stage Renal Disease
 - Management of their hypertension while dealing with End Stage Renal Disease
 - Education on healthy renal diets
- Donated medical supplies to patients
- Conducted health screenings
- Carried out a March pass

South Africa 2017

Organized a symposium in Cape Town where kidney transplant patients shared their stories to the public to promote kidney and organ donation awareness. Approximately 100 people were in attendance.

Educative materials were distributed to the public. Content included the following:

- Information on diabetes and kidneys
- Cardiovascular disease and kidneys
- Renal diet guide

2018 Activities and Accomplishments

- Financially assisted dialysis patients in the U.S. and Africa with grants ranging from \$50 - \$1000 each to 7 recipients through The Iya Foundation Financial Assistant Program
- Celebrated the World Kidney Day on March 8 with a free medical clinic in collaboration with the University of Buea School of Medicine, Cameroon.
- Donated 5 dialysis machines to BRHS as well as medical supplies worth over \$70,000.
- Donated 1 million FCFA to supplement Epogen administration to patients at the BRHC.
- Subsidized dialysis fees at BRHC with a donation of 500,000 FCFA in December for some holiday cheer.
- Supported the alleviation of the water shortage at the BRHC by initiating a Water Borehole Project.
- Outreach to millions through our social media platforms and landmark events such as our March Green Campaign, Kidney Sunday Initiatives, and Humans of Kidneyville.
- Embarked on a media scan in Cameroon, appearing on several major media houses and newspaper notably CRTV, STV, Canal2, Eden Newspaper, and The Post Newspaper, to raise kidney awareness while raising the visibility of the Foundation so that patients can reach out to seek and get help.
- Organized numerous workshops in Yaoundé, Limbe and Buea, Cameroon in March with church groups, women and men's groups on kidney disease awareness.
- Funded and collaborated with Geriatric Care of Nigeria, to organize several kidney sensitization and awareness campaigns in Imo State, South Eastern Nigeria for the second year in a row.

- One of 30 National Kidney Ambassadors in the United States. Attended sessions in Capitol Hill with Senators and Congressmen and women to advocate for legislations concerning kidney disease, kidney patients, medications and medical supplies, health insurance etc.
- Organized a blanket and socks donation drive during the Christmas holiday season and donated them to dialysis patients at the Dialysis Clinic Inc. in North Brunswick, NJ for some holiday cheer to combat their daily struggle of dealing with kidney failure.

Nigeria 2018

The top accomplishment of this project is the transfer of knowledge via the symposium and free kidney health screening in ante partum and postpartum units in three rural health facilities in two local government areas in Imo state namely Oguta and Oru East respectively, where we had a Nephrologists lecture us about the kidney as it affects women especially in pregnancy thus creating the desired awareness about kidney diseases and women's health and the need for voluntary organ donation and free screening for women of child bearing age.

- Approximately 600 women were educated on kidney health
- Approximately 600 women were screened for kidney disease

2019 Activities Accomplished Thus Far

Ghana 2019

- Collaborated with the Ghana Association for Medical Aide and Caribbean Medical Mission to provide health screenings and treatment to over 4000 individuals in Ghana – **January 2019**

U.S.A. 2019

- Organized a toy, blanket, and socks donation drive for children on dialysis. Gifts were presented to the children on Valentine's day to add a little cheer to their faces as they combat the daily struggles of living with kidney disease – **February 2019**

2019 Planned Activities

- Mission Trip to Cameroon in March 2019 for the entire kidney month.
- Officially launch our Kidney Resource Center in Cameroon on March 14, 2019, at the FakoShip Plaza in Buea.
 - The resource center will provide a holistic approach to wellness by providing counselling sessions, trainings, coaching, and many other activities to improve and empower dialysis patients, their caregivers, care takers, and all interested in kidney health.
 - Trainings aim to build patient leaders, advocates, and entrepreneurs to obtain financial independence
- Continue to educate through workshops and other sensitization activities.
- Organize several community health screenings throughout the year
- Continue the March Green Campaign. The Green campaign has gained a lot of prominence and our patients, supporters, and donors take great pride in wearing green for all 31 days in the month of March to show their support for kidney disease awareness.
- Provide the same subsidy donated to patients in Buea in 2018 to patients in Douala and Bamenda before the end of the first quarter of 2019.
- Organize a fundraising gala in Douala, Cameroon to establish relationships with local population as well as potential donors and corporate partners.
- Continue the Water Borehole Project for BRHC
- Seek ways to alleviate the dialysis kit shortage in Cameroon

- Continue to provide financial assistance to patients to help reduce and subsidize the cost of dialysis from 5000frs/session to something more affordable.
- Continue the adopt a dialysis patient program at \$100/month
- Continue the fund an AV fistula access program at \$500/surgery.

For more information about our Foundation please visit our website at www.theiyafoundation.org. You can also make a donation at www.theiyafoundation.org/support or via the CashApp using the handle \$ThelyaFoundation. All donations are tax deductible. For any questions or concerns, please do not hesitate to contact us.

Thank you.

Attached below are a few pictures that highlight some of our past activities.



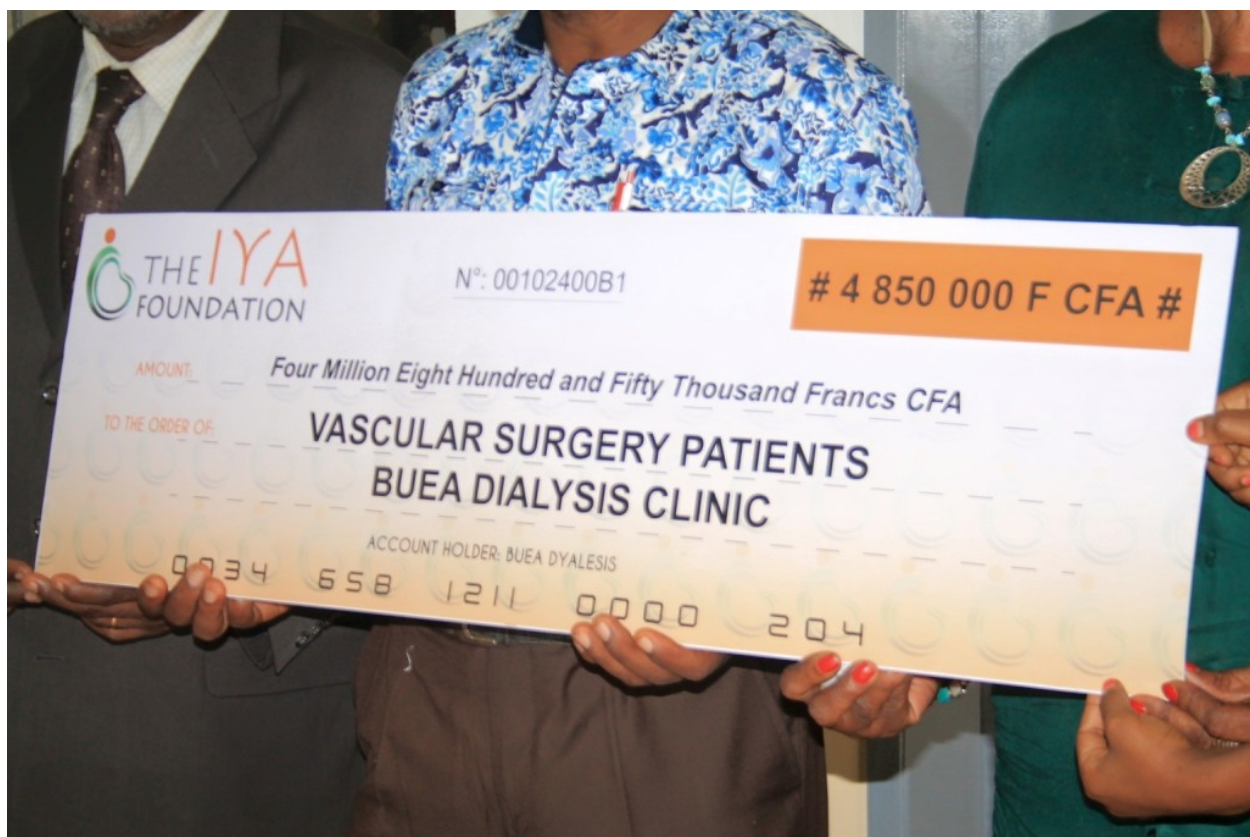


Fako Ship Plaza, Buea, South West Region, Cameroon. Tel: (237) 675164739 | 969452360.
22 Koster Blvd, Suite 4B, Edison, NJ 08837 | Tel: (732) 485-7052 | Email: info@theiyafoundation.org |
www.theiyafoundation.org

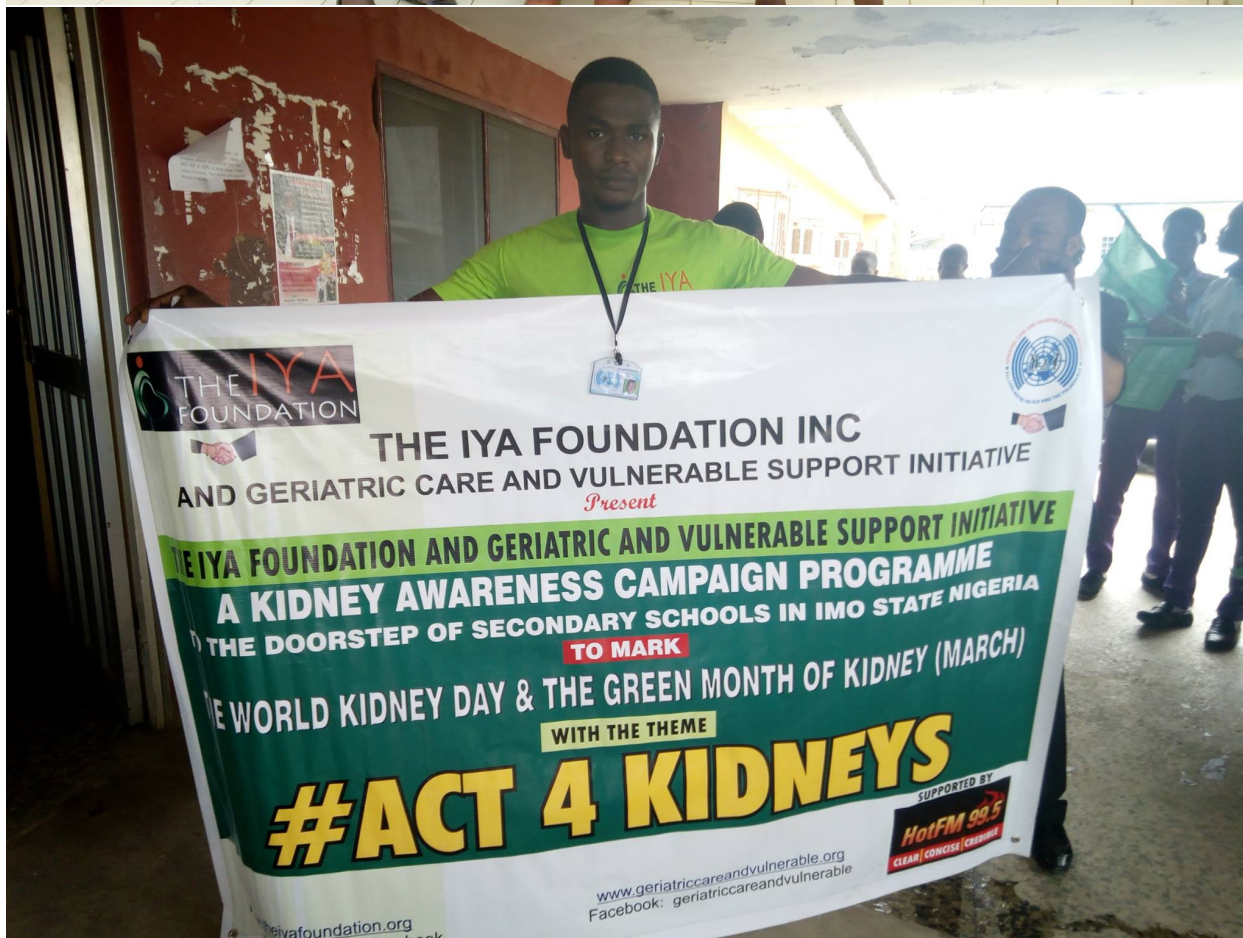




Front view of participants marching with banner.









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Free Kidney Health Screening

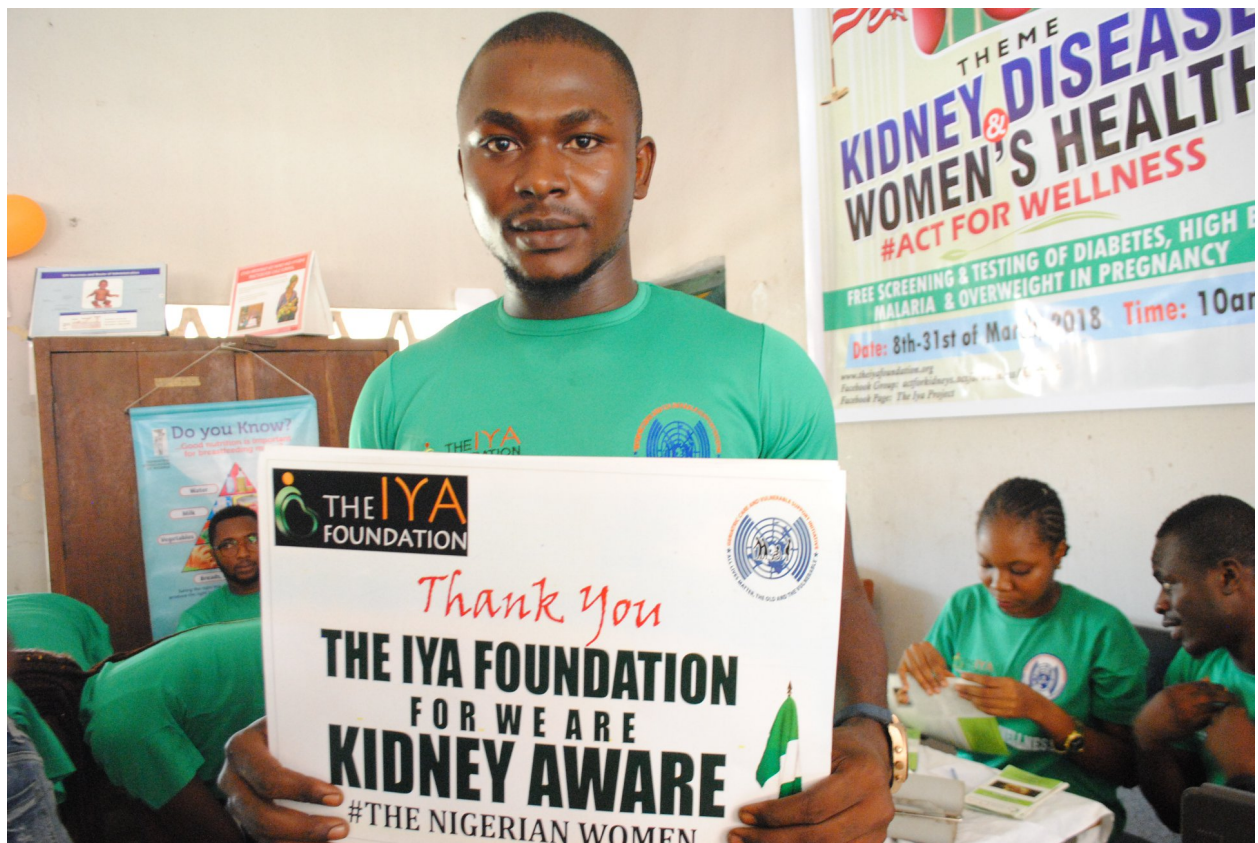
- ☐ Chronic Kidney Disease Risk Analysis
- ☐ High Blood Pressure
- ☐ Proteinuria
- ☐ Kidney Info Session

**March 6th 2018
9am to 2pm
Baptist Health Mission
Etouge-ebe, Yaounde**


Yaounde

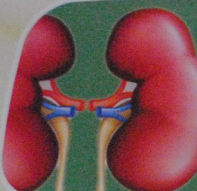


Cameroon






THE IYA FOUNDATION INC
 AND GERIATRIC CARE AND VULNERABLE SUPPORT INITIATIVE
P R E S E N T S


KIDNEY AWARENESS & SENSITIZATION CAMPAIGN
 IN ANTE-PARTUM & POST-PARTUM CLINICS IN IMO STATE - NIGERIA

THEME
KIDNEY & DISEASE
WOMEN'S HEALTH
#ACT FOR WELLNESS

FREE SCREENING & TESTING OF DIABETES, HIGH BP, MALARIA & OVERWEIGHT IN PREGNANCY

Date: 8th-31st of March, 2018 Time: 10am prompt Venue: Hospital Premises


www.theiyafoundation.org
 Facebook Group: [actforkidneys.actforwellness/](https://www.facebook.com/actforkidneys.actforwellness/) facebook

www.geriatricsandvulnerable.org

Free Kidney Health Screening

- ☐ *Chronic Kidney Disease Risk Analysis*
- ☐ *Diabetes*
- ☐ *High Blood Pressure*
- ☐ *Proteinuria*
- ☐ *Kidney Info Session*

March 15th 2018
starting at 9am
Presbyterian Church Down Beach
Thursday

Limbe

Cameroon







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NOVEMBER IS DIABETES AWARENESS MONTH.

Do You Know Your Numbers?





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THE IYA FOUNDATION DONATES 1 MILLION FRs CFA WORTH OF REPOITIN 4000 IU TO DIALYSIS PATIENTS

[11.6.2018: Buea, Cameroon]





L'invite Du Dimanche

Sunday, December 23rd

3:00PM Washington DC Time

9:00PM Cameroon Time

Our Sunday Guest Iya Bekondo Granatella



Watch US **LIVE** on:

www.afriquetoday.com



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DONATION OF CLINICAL SUPPLIES TO DIALYSIS PATIENTS THROUGH THE IYA FOUNDATION BY MR. & MRS. TABI NTOUNG



**THE IYA
FOUNDATION**
www.theiyafoundation.org



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WORLD KIDNEY DAY - MARCH 14 2019



GREEN CAMPAIGN
KIDNEY AWARENESS
www.theiyafoundation.org

THE IYA FOUNDATION ACT FOR KIDNEYS

HOLIDAY CHEER - VALENTINE'S DAY

KIDNEY KIDS EDITION

